



2024
Annual
Report

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CDA 100

MESSAGE FROM THE PRESIDENT AND CEO

This year, we proudly marked the beginning of the Canadian Dermatology Association's 100th anniversary celebrations—a milestone that honors our rich history and positions the CDA to continue making a meaningful impact for the next 100 years.

“The farther backward you can look, the farther forward you are likely to see.”

Quote by Winston Churchill

We are fortunate to have such a rich history with amazing dermatologist leaders that have shaped the course of skin health over the past century. Appreciating the wise words of Winston Churchill, we invested time and energy in understanding our journey, celebrating our accomplishments and engaging our members in the process. We hope you have visited our [100-year anniversary webpage](#) and if not, we strongly encourage you to do so and to take part in all the celebrations that will be ongoing until the end of the year.

This year was also marked by growing political instability—a reminder of the importance of unity, collaboration, and advocacy. As the health care landscape grows increasingly complex, the need for a strong, unified voice is critical. It is in the context of this reality that we launched our [advocacy platform](#) publicly in January 2025. A defining moment for the CDA. It describes the challenges faced by dermatologists and their patients, but more importantly outlines five actionable solutions to strengthen dermatologic care and improve patient outcomes. It highlights the essential role of dermatologists and affirms the CDA's leadership within the national health care system. It will guide our advocacy efforts for years to come as the CDA continues to be the guardian of the profession.

Dr. Weichert engaged many dermatologists working in remote areas in a powerful series entitled [Remote Reflections](#), spotlighting the unique challenges and rewards of delivering care in remote and underserved communities. This initiative supports our ongoing efforts to position dermatologists as essential health care providers that diagnose and treat over 3000 conditions, many of them life altering or life threatening. To this effect, we also partnered with Melanoma Canada and their [Mole Mobile initiative 2025](#) to promote skin cancer awareness and highlight the importance of dermatologists in skin health.

Internally, we launched a comprehensive member strategy focusing on attracting and retaining certified Canadian dermatologists and maximizing CDA member satisfaction. As part of this effort, we implemented a new association management system to better connect with and serve our members. We hosted our annual flagship conference in Ottawa in June 2024 which was, yet again, a resounding success, which garnered a 94% member satisfaction rate.

Looking ahead, the Board of Directors recommended an evidenced-based governance model to its membership that will enable the board to focus on strategy, risk, performance, people and purpose. This modernized governance model will enable board members to lead with vision, govern with courage and secure the future of the profession for the next 100 years.

In closing we would like to thank CDA members who generously volunteer countless hours on the board and on committees, as well as the CDA staff, who all work together to unite dermatologists.

It has been an honor and a privilege to work with you and for you,



A woman with dark hair is lying down, looking upwards. A hand wearing a pink nitrile glove is gently touching her forehead and cheek. The background is a soft, out-of-focus blue, suggesting a clinical or spa setting. The overall mood is calm and professional.

Advocate

The CDA is committed to advocating for Certified Dermatologists and our essential role in the Canadian Healthcare system.

Advocate

ADVOCACY OBJECTIVES

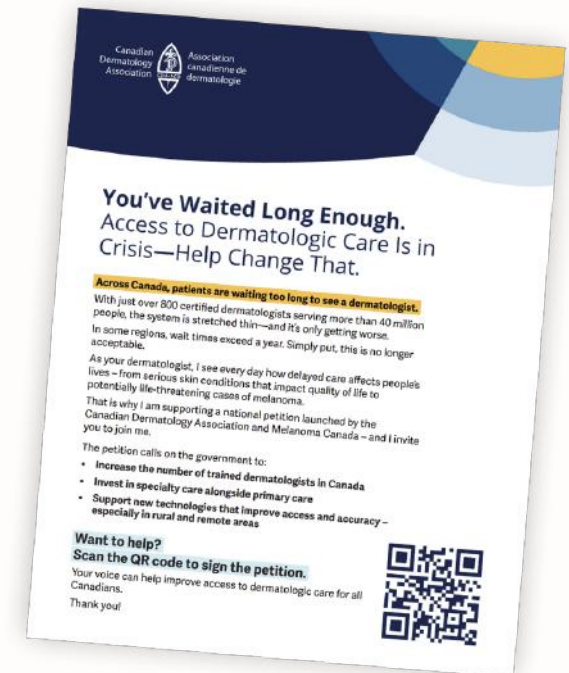
Advocacy is one of the Canadian Dermatology Association's key strategic pillars.

- Disseminate and present the platform to key decision-makers seeking their support.
- Advance two of the platform's five solutions:
 - Deepen our understanding of how team-based care can be part of the solution to physician shortage.
 - Develop a White Paper to clearly document the dermatology shortage and required increases to meet the needs of the population.
- Promote and emphasize the important role of dermatologists in the healthcare system.

ADVOCACY ACTIVITIES

CDA in Action

- Launched the Advocacy Corner column to reflect on key issues impacting the specialty.
- Provided members with resources to engage in election advocacy.
- Partnered with
 - Melanoma Canada's Mole Mobile initiative to promote skin cancer awareness and highlight the importance of dermatologists in skin health, and
 - Canadian Skin Patient Alliance to collaborate on patient stories to support advocacy efforts.
- Submitted recommendations for the Government of Canada's Pre-Budget Consultation.
- Responded to Calls for Consultation from Health Canada and other Stakeholders on policy matters affecting the specialty.
- Collected dermatologist-specific workforce data through a National Dermatology Workforce Survey.
- Launched a national petition calling for more dermatologists, targeted investments, strategic funding, and improved access to care across Canada.



Advocate

Collaboration

Partnering for Education and Advocacy

Following the June 2024 subspecialty and provincial association meetings hosted at the annual conference the CDA took the initiative to bring together dermatology related associations to collaborate on shared interests.

- We partnered with the subspecialty and related dermatology association for education at our conference. Offering them time to meet at the conference and a representation at the Annual Conference Committee.
- We created a Provincial Dermatology Association share point site and are sharing data and information to support our respective advocacy efforts (provincial fee negotiations and CDA platform dissemination)
- We will continue these partnerships and meet again at the 2025 annual conference



Advocacy is one of the Canadian Dermatology Association's **key strategic pillars.**

This year, we are continuing to:

- Disseminate and present the platform to key decision-makers seeking their support.
- Advance two of the platform's five solutions:
 - Deepen our understanding of how team-based care can be part of the solution to physician shortage.
 - Develop a White Paper to clearly document the dermatology shortage and required increases to meet the needs of the population.
- Promote and emphasize the important role of dermatologists in the healthcare system.



What Patients Are Saying

Access to dermatologic care isn't just a policy issue—it's personal. These stories reflect the challenges Canadians face every day:

“ Living with chronic eczema has been like having a constant battle on my hands, both physically and mentally. The lack of early intervention made my journey harder, but now I'm determined to make sure others don't face the same struggle. We need more dermatologists, better access, and a system that prioritizes early care for everyone.”

—Chronic eczema patient and advocate for integrated dermatological care

“ Cancer took so much from me, and my skin felt like the final piece of my identity slipping away. Finding a dermatologist who truly listened and personalized my care was a turning point. Healing my skin didn't just restore my appearance—it helped me regain my confidence and my life.”

— Breast cancer survivor and advocate for personalized dermatologic care

“ When care is delayed, the impact isn't just physical—it stays with you emotionally, too. We need faster access and a system that truly understands how skin conditions look on all skin tones.”

— Patient and advocate

Protect

The CDA is committed to protecting the value of our specialty and the expertise of our members while also protecting and educating the public.

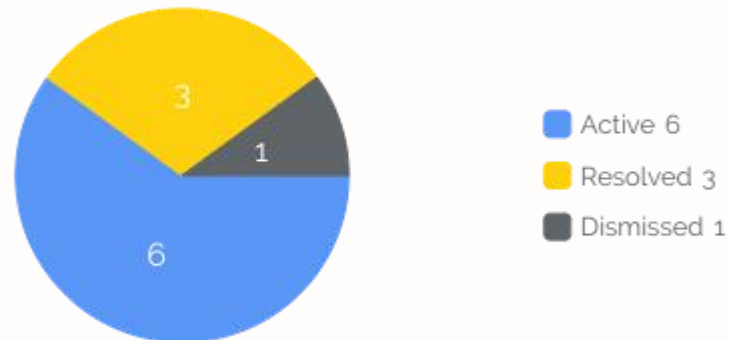
Protect

Protecting Our Profession

The CDA received 10 reports of misrepresentation from members concerned about individuals falsely representing themselves. While 60% of these cases remain under active review, 30% were resolved swiftly after the individuals involved were contacted directly. When members bring these matters to our attention, the CDA takes action to uphold the integrity of the profession and protect the public from misleading or potentially harmful information.

10

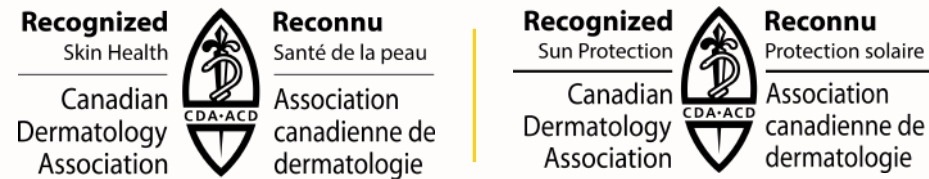
Misrepresentation Cases



Recognized Product Programs

Supporting our vision to have dermatologists recognized as leaders in skin health, the Recognized Product Program helps Canadians make informed choices while generating vital revenue to support our work. With over 260 products proudly displaying the CDA logo, its reach is far and wide.

In 2024, the SHP welcomed three new members, and in early 2025, the SPP established a new advisory board which consists of seven members. Both SHP and SPP advisory boards are actively refining program criteria and reviewing the list of prohibited ingredients. In February 2025, the Board of Directors approved the expansion of SHP to include cosmetics and dermatological haircare products. We look forward to sharing further updates and advancements with our members in the coming year."



Recognized Product Programs

“ The Canadian Dermatology Association's Skin Health Program upholds the highest scientific standards, reinforcing our role as trusted skin health experts. As a dermatologist, being part of this program provides confidence in recommending products that are safe, effective, and backed by rigorous evaluation. It empowers both physicians and patients to make informed, evidence-based skincare choices that support long-term skin health. ”

— Dr. Ian Landells, Chair
Recognized Skin Health Program Advisory Board

“ The Canadian Dermatology Association has developed programs to help consumers identify sunscreens and skincare products that meet rigorous standards established by expert panels. Participating in the CDA Recognized Product Program is valuable to me as a dermatologist, as it allows me to contribute my expertise to advancing skincare standards across Canada. This program supports CDA members in recommending high-quality, evidence-based products to their patients. It also empowers Canadians to make more informed skincare choices – such as selecting the most effective sunscreens for their needs. ”

— Dr. Anatoli Freiman, Chair
Recognized Skin Health Program Advisory Board

27

Number of companies in the program (SHP: 19 SPP: 12)

268

Number of products in the program

40

Number of approved applications per year (2024)

10

Number of rejections per year (2024)

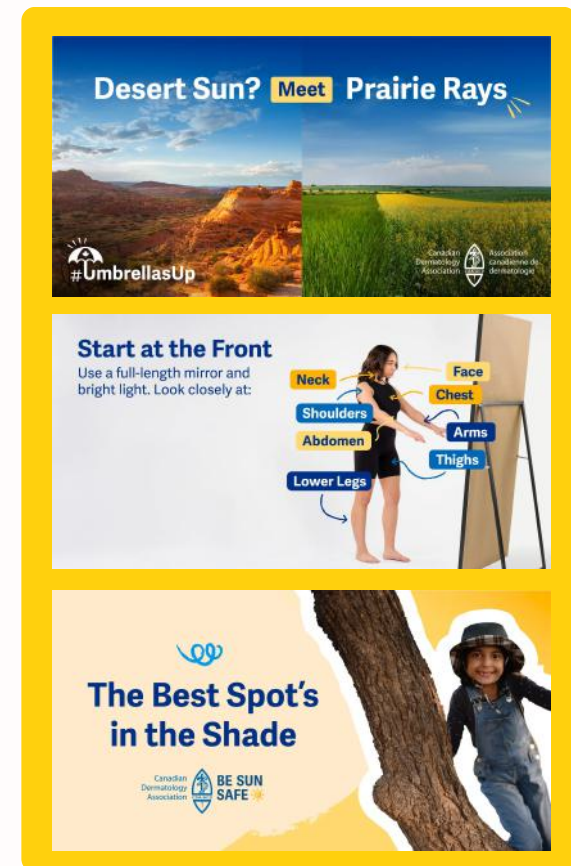
Sun Awareness Month

The 2025 Sun Awareness Month campaign focused on promoting sun safety through education and community engagement, with a special spotlight on the CDA's Shade Structure Grant Program. This year's efforts included local ribbon-cutting events at newly installed shade structures, enhanced media outreach, and member involvement across the country. Social media extended our reach with engaging True North style posts and a subtle Canada Proud "#UmbrellasUp" nod that reinforced the importance of sun protection while exploring our beautiful country. The campaign underscored the CDA's commitment to skin cancer prevention and public health advocacy.

Throughout Sun Awareness Month, CDA members participated in several media interviews across major outlets including Global News and CTV News. These appearances helped elevate the profile of the association, highlight the expertise of certified dermatologists, and amplify important sun safety messaging to Canadians.

220% increase in audience growth across social media platforms

18 insightful member interviews conducted, amplifying expert voices across prominent media outlets.



Shade Structure Grant Program

The strong response to the Shade Structure Grant Program underscores both the high demand and the critical need for sun-safe outdoor spaces. Through public education initiatives and support programs like this, the CDA continues to empower communities to reduce skin cancer risk and promote healthier, sun-safe environments.

621

Number of Applications Received

6

Number of Grants Awarded

Selected Grant Recipients

Each grant recipient received a portion of the total \$37,500 budgeted for the grant program, up to a maximum of \$7,500, to support the installation of permanent shade structures in high-use outdoor areas.

Vancouver, B.C.
University Neighbourhoods Association
Community Centre

Pierrefonds, Quebec
St. Anthony Elementary School
School

Kentville, Nova Scotia
Municipality
Town of Kentville

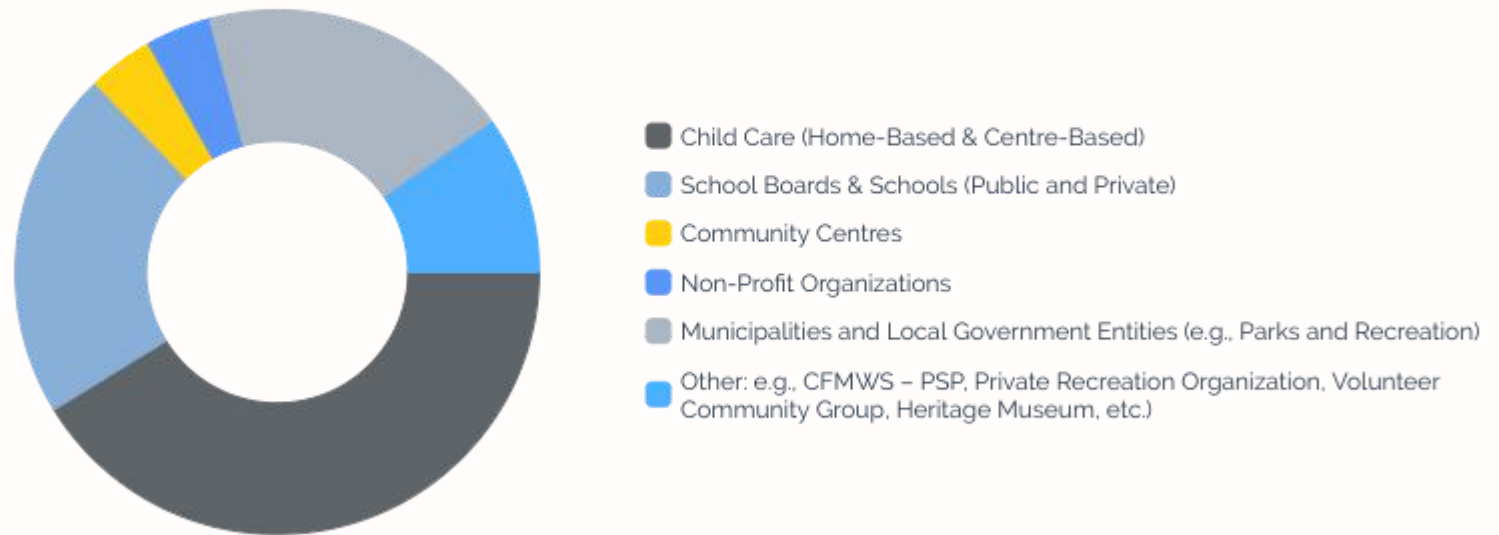
Courtenay, B.C.
The City of Courtenay
Municipality

Winnipeg, Manitoba
Makoonsag Intergenerational Child Care
Child Care (Centre-Based)

Borden, Ontario
Personnel Support Programs (CFMWS)

Shade Structure Grant Program

Grant Applications by Organization Type



Total Amount Awarded: \$37,465.97

Shade Structure Grant Program



“With the generous amount, we’ll be able to hold our solstice outside. We will also be able to invite members of the community and provide numerous activities with children and patients parents of the daycare. Rest assured, every penny will be channelled into making a significant difference in the lives of those we serve.”

Makoonsag Intergeneration Children's Centre

2024/25 CDA Shade Structure Grant Recipient,
Winnipeg, Manitoba



Borden



Vancouver

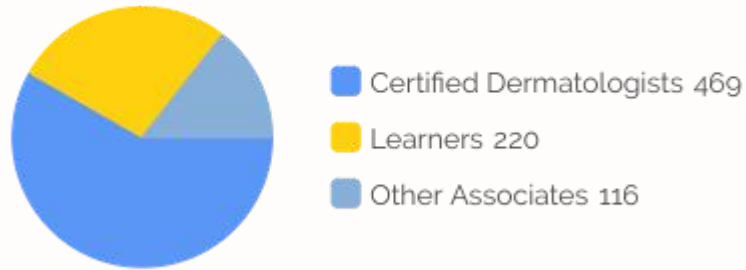


Support

The CDA is committed to supporting our members as a strong community of Canadian dermatologists through member value benefits, education and continuing professional development, accreditation services and communication and outreach.

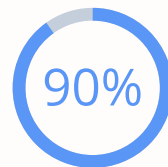
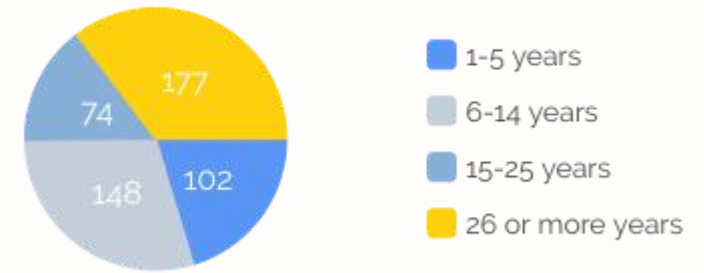
Membership By The Numbers

Membership by Category

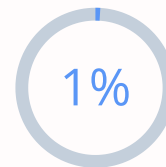


Total Membership: 805

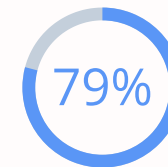
Years in Practice



Renewal Rate



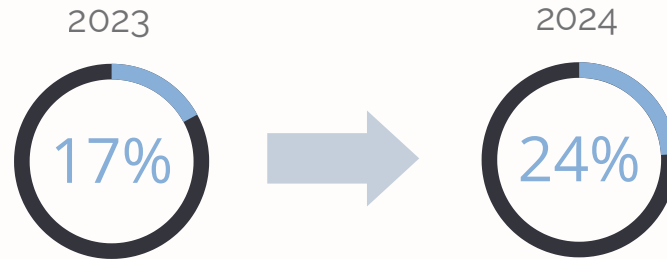
Certified Dermatologist
Member Growth



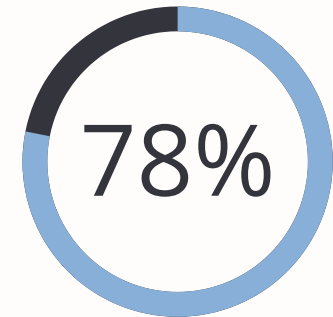
Resident Graduate
Retention Rate

Membership Satisfaction

2024 saw a significant increase participation in our member survey from 18% to 24% in 2024 with an overall satisfaction rate of 78%



The 2024 member survey saw a 41% increase in member participation, which represent a 7 percentage point increase.



Member Satisfaction

“ I am so pleased with the CDA. I think it's my highest value membership by far. Thank you!!! – CDA member via the member survey ”

“ Excellent resources, always very happy to be involved in the CDA – CDA member via the member survey ”

“ I have been a proud member of the CDA for over 20 years. The organization has helped me stay current with evolving knowledge in our field, while offering opportunities to build lasting relationships outside of work. I encourage young professionals to join and actively participate - especially in the annual meetings- which are a fantastic way to learn, grow and become part of a supportive professional community. ”

Membership Strategy

Developed by the Membership and Awards Committee, and approved by the Board of Directors, the Membership Strategy and Action Plan defines the member value proposition, identifies metrics to monitor forward momentum and introduces tactical indicators that can guide membership initiatives in the coming years.

Member Value Proposition

Joining the Canadian Dermatology Association (CDA) means joining a thriving community committed to advancing dermatological care nationwide. Members gain access to cutting-edge education, advocacy opportunities, and unique benefits. Connecting with peers, shaping industry policy, and showcasing expertise while enjoying exclusive offerings and recognition. Whether a seasoned practitioner or aspiring resident, CDA membership propels members' professional growth and enhances dermatological excellence across Canada.

The Metrics

CDA Market share – Number of Certified Dermatologist Members versus the number of Certified Dermatologists practicing in Canada.

CDA Member Satisfaction – The percentage of respondents to the annual member survey who indicated they were “satisfied” or “very satisfied” with their membership.

Tactical Indicators

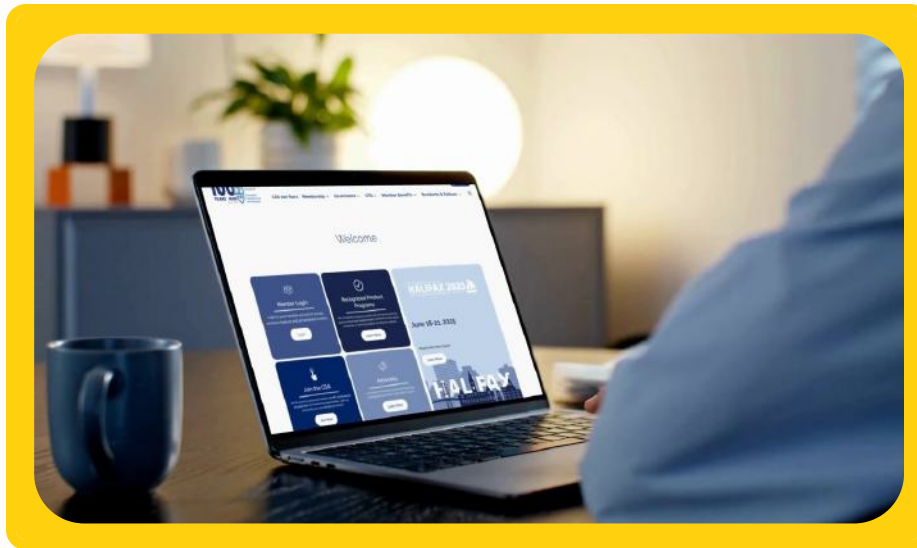
1. Existing Member Renewal Rate
2. Resident Graduate Retention Rate
3. New/Former Member Recruitment Rate
4. Increase Sense of Community
5. Enhance Member Value
6. Increase Two-Way Communication with Members
7. Satisfaction with Education Offering
8. Satisfaction with Advocacy Efforts

“Being a member of the CDA has been an incredibly meaningful part of my professional journey. From contributing through the Sun Awareness Working Group to attending the annual conference, I've valued the opportunity to collaborate with colleagues, advocate for our specialty, and help educate the public about the important work we do as dermatologists. The CDA's support and representation of our profession is something I deeply appreciate.”

Dr. Renita Ahluwalia

B.A., B.Sc., FRCPC, DABD

Enhancing the Digital Member Experience



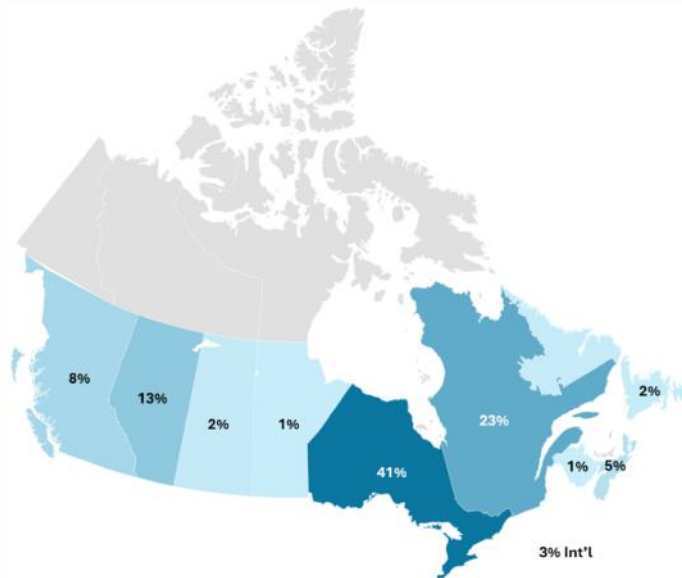
As part of our digital transformation, the launch of a new association management system represented a significant step forward in enhancing the CDA's member experience.

Key improvements include automatic membership renewals, enhanced member search functionality, updated member profiles, and a more intuitive, streamlined member portal. The platform also introduces CDA Communities, a secure, interactive space designed to foster peer-to-peer connection and collaboration, making it easier than ever for members to connect, share insights, and access valuable resources.

Education

Conference Delegates: **572**

- 250 Physicians
- 208 Sponsor/Exhibitor Representatives
- 64 Medical Students
- 30 Others (media, subject matter experts, staff, etc.)
- 20 Accompanying Persons

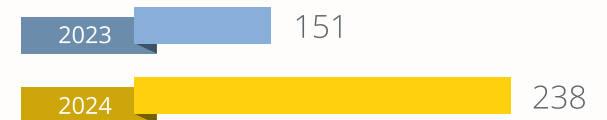


Highlights

Attendance



Abstract Submissions



Accepted Abstracts



Accredited 20.5 Section 1 hours

Education



94%

Were overall satisfied or very satisfied with this year's conference.

91%

Felt the scientific program delivered sufficient content in their area(s) of practice.

96%

Would recommend future CDA Annual Conferences to other Dermatologists.

“

This is my second CDA Annual Conference and it has surpassed the great experience I had last time. I found the lectures very relevant to learners.

”

CDA Member

CDA Developed Webinars

Webinar on Tips for In-Office Dermatologic Surgery (June 13, 2024)

Jointly presented by the CDA and the Canadian Society for Dermatologic Surgery (CSDS)

Speakers: Marie-Michèle Blouin, Yuanshen Huang, and Ilya Shoimer

Webinar on Facial Anatomy Review for the Dermatologist Performing Basic Surgical and Injectable Procedures (December 10, 2024)

Speaker: Irèn Kossintseva

Webinar on Laser Treatment of Congenital Vascular Anomalies (January 30, 2025)

Speaker: Todd Remington



“ Fantastic! Eye-opening! ”

“ Very clear and useful in practice. ”

Co-Developed Webinars

Webinar co-developed with L'Oréal Dermatological Beauty: Bridging the Gap in Acne Management: Empowering Canadian Dermatologists with Updated Insights (May 22, 2025)
Speakers: Jaggi Rao and Jerry K.L. Tan



Podcasts



JCMS Author Interviews &
JCMS Editor's Choice

36,669

Listens since series launch in 2018

Dermalogues

108,816

Listens since series launch in 2019

[CDA Podcasts](#)

Journal of Cutaneous Medicine and Surgery (JCMS)



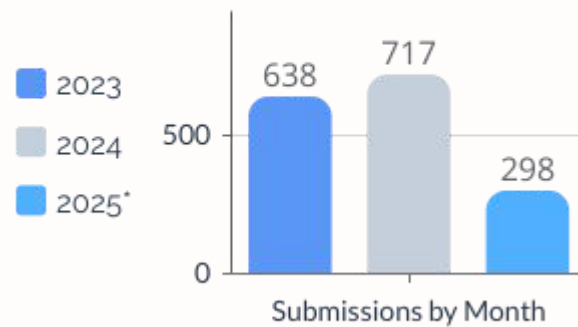
JCMS Achieves Highest Impact Factor to Date

Impact Factor: 3.1
5-Year Impact Factor: 2.4
Figures reflect 2023 data

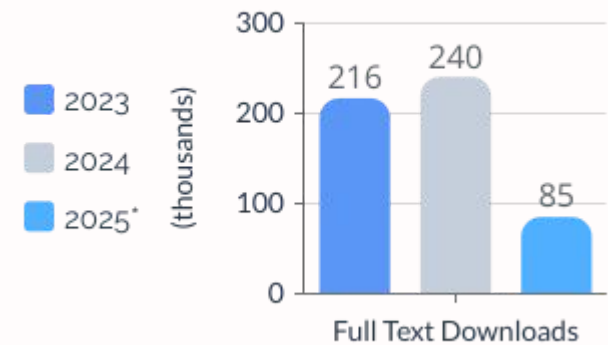
Top Rated Articles in the Last 6 Months

- [A Clinician's Guide to Topical Retinoids](#)
- [Treatment of Post-Inflammatory Hyperpigmentation in Skin of Colour: A Systematic Review](#)
- [Rosacea: Pathogenesis and Therapeutic Correlates](#)
- [See more](#)

* To date as of April 2025.



* To date as of April 2025.



Communications by the Numbers

Website

553,436

Total Views

Increase of 54.92% over previous year

Top Five Most Visited Pages - English*

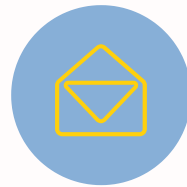
- 1 Find a Dermatologist
- 2 Sunscreen
- 3 Skincare
- 4 Homepage
- 5 Rosacea

Top Five Most Visited Pages - French*

- 1 Rosacée
- 2 Mélanome sous-unguéal
- 3 Acné
- 4 Hidradénite suppurée
- 5 Ongles cassants

Communications by the Numbers

CDA eBulletin



Average Open Rate



Average Click Rate



Social Media

Total Following by Platforms*



6,174

Facebook Total Audience

Net Audience Growth: 79



3,044

LinkedIn Total Audience

Net Audience Growth: 479



4,926

Instagram Total Audience

Net Audience Growth: 424



1,690

YouTube Total Audience

Net Audience Growth: 153

*As of May 7, 2025

A modern conference room with a long table, chairs, and large windows overlooking a cityscape. The room is empty, with a projector mounted on the ceiling and a laptop on the table. The overall tone is blue and professional.

Governance

The CDA Board of Directors plays a critical role in guiding the organization's strategic direction and ensuring strong, future-focused governance.

Governance

This past year, the Board recommended the adoption of an evidence-based governance model designed to enhance its focus on strategy, risk, performance, people, and purpose.

This modernized approach empowers Board members to lead with vision, govern with courage, and help secure the future of the profession for the next 100 years.

The CDA gratefully acknowledges the dedication of its Board members and committee volunteers—whose collective efforts continue to unite dermatologists across Canada and advance the Association's mission.

Board of Directors

Gabriele Weichert	President	2024	2025
Michele Ramien	Immediate Past President	2024	2025
Mark Kirchhof	President Elect	2024	2025
Mariusz Sapijaszko	Vice President	2024	2025
Tetyana Khlabatyn	Secretary	2024	2026
Maxwell Sauder	Treasurer	2023	2025
Julien Ringuet	Treasurer Elect	2024	2025
Michelle Pratt	Regional Director – Atlantic Provinces	2023	2026
Elena Netchiporouk	Regional Director - Quebec	2024	2027
Robin Wiviott	Regional Director - Quebec	2022	2025
Laura Pickett	Regional Director - Ontario	2024	2027
Sophia Colantonio	Regional Director - Ontario	2022	2025
Irina Oroz	Regional Director - Prairie Provinces	2022	2025
Marcie Ulmer	Regional Director - British Columbia	2022	2026
Ella Forbes-Chilibeck	Community Director	2019	2025
Tom Bursey	Community Director	2020	2026
Miranda Waugh	CDA-RFS Representative	2024	2025
Kayadri Ratnarajah	CDA-RFS Representative	2024	2025
Sonya Abdulla	Royal College Specialty Committee Representative		
Kirk Barber	JCMS Editor-in-Chief		
Jacinthe Desaulniers	Chief Executive Officer		

Governance



Executive Committee

Gabriele Weichert - Chair

Members

Maxwell Sauder
Tetyana Khlabatyn
Michele Ramien
Mark Kirchhof
Mariusz Sapijaszo

Finance & Audit Committee

Max Sauder - Chair

Members

Julien Ringuet
Tom Bursey
Mark Kirchhof
Gabriele Weichert

Human Resources & Compensation Committee

Gabriele Weichert - Chair

Members

Mark Kirchhof
Michele Ramien
Denise Wexler
Ella Forbes-Chilibeck
Tom Bursey

Governance & Nominating Committee

Mark Kirchhof - Chair

Members

Mariusz Sapijaszo
Gabriele Weichert
Maxwell Sauder
Ella Forbes-Chilibeck
Raed Alhusayen

Governance



Annual Conference Sub-Committee

Michele Ramien	Chair
Kerri Purdy	Host City Rep – Halifax
Ashley Sutherland	Host City Rep – Halifax
Patricia Ting	Host City Rep – Calgary
Regine Mydlarski	Host City Rep – Calgary
Andrei Metelitsa	Host City Rep – Calgary
Carly Kirshen	Host City Rep – Ottawa
Sophia Colantonio	Education Committee Chair
Laurie Parsons	Education Committee Member
Tamryn Eglington	Resident Rep.
Sheila Au	Sub-Specialty Rep.

Governance



Education Committee

Sophia Colantonio - Chair

Members

Carley Kirshen
Nickoo Merati (Resident Rep.)
Mohannad Abu Hilal
Anastasiya Muntyanu
Monica Li
Laurie Parsons
Regine Mydlarski
Cathryn Sibbald
Julien Ringuet
Malika Ladha
Sam Hanna
Michelle Pratt

Governance



Membership & Award Committee

Tetyana Khlabatyn - Chair

Members

Janis Chang (Resident Rep.)

Sophia Colantonio

Richard Crawford

Natalie Cunningham

Diana Diao

Sonya Abdulla

Governance



Equity, Diversity, and Inclusion Committee

Raed Alhusayen - Co-Chair
Michele Ramien - Co-Chair

Members

Siddiq Moolla
Shakira Brathwaite
François Lagacé
Nickoo Merati
Malika Ladha
Wingfield Rehmus
Mark Kirchhof
Boluwaji Ogunyemi
Tiffany Chen
Richard Crawford
Sam Hanna
Natalie Cunningham
Rachel Asiniwasis
Sylvia Martinez Cabriales
Monica Li
Laurie Parsons
Cathryn Sibbald
Reetesh Bose
Jane Wu

Governance

Nominating Sub-Committee

Michele Ramien - Chair

Members

Sameh Hanna
David Tsoulis
Eunice Chow
Marcie Ulmer
Catherine McCuaig
Alana McEvoy

Advocacy & Stakeholder Relations Committee

Mark Kirchhof - Chair

Members

Kaylin Bechard
Irina Oroz
Robin Wiviott
Shanna Spring
Mariusz Sapijaszko
Michael Copley
Jerome Coulombe
Kerri Purdy



Governance

Pharmacy & Therapeutics Advisory Board

Monica Li - Chair

Members

Alex Kuritzky

Irina Oroz

Chris Sladden

Yuka Asai

Patricia Ting

Aaron Drucker

Cathryn Sibbald

Sylvia Martinez Cabriaes

Rachel Asiniwasis

Andrei Metelitsa

Tessa Bortoluzzi

Santina Conte

Barbara Marzario

Governance



Sun Awareness Working Group

Sunil Kalia - Chair

Members

Leila Reguigui

Jason Rivers

Joël Claveau

Lisa Kellett

Lyn Guenther

Marni Wiseman

Robin Wiviott

Renita Ahluwalia

Irina Oroz

Erin Maguire

Wei Jing Loo

Shakira Brathwaite

Tashmeeta Ahad

Marie-Eve Pinet

Sonya Abdulla

Governance



Recognized
Skin Health

Canadian
Dermatology
Association



Recognized
Sun Protection

Canadian
Dermatology
Association

Skin Health Program Advisory Board

Ian Landells - Chair

Members

Joel Dekoven
Sophia Colantonio
Sonya Abdulla
Marie-Claude Houle
Michelle Pratt
Sandra Skotnicki

Sun Protection Program Advisory Board

Anatoli Freiman - Chair

Members

Jason Rivers
Cheryl Rosen
Maxwell Sauder
Sunil Kalia
Marni Wiseman
Jennifer Beecker

Governance

Our Team

- **Jacinthe Desaulniers**, Chief Executive Officer
- **Megan Amicone**, Manager, Governance and Administration
- **Caroline Herzberg**, Program Director, Health Policy and Accreditation

- **Erika Kujawski**, Director, Integrated Communications
- **Maryn Hendry**, Integrated Communications Coordinator
- **Nimmi Lawrence**, Manager Marketing & Communications

- **Dustin Kunar**, Director, Finance and Operations
- **Becky Li**, Officer, Finance and Operations

- **Karen Norris**, Director, Programs and Member Services
- **Yasmine Haroun**, Manager, Recognized Product Programs
- **Paul Glover**, Manager, Professional Development and Events
- **Sarah Vout**, Manager, Member Services





Finance

Finance

	FY 24	FY 23
Revenue	\$4,031,315	\$3,622,694
Expenses	\$3,917,982	\$3,308,698
Net Surplus	\$113,333	\$313,997

Auditor's Opinion from Welch LLP regarding the FY24 Audited Financial Statements:

"In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations."

“As Treasurer, I'm pleased to report that the CDA remains in a strong financial position, reflecting our sound management practices and commitment to fiscal responsibility. Year-over-year growth and healthy reserve balances position us to continue investing in strategic initiatives that support our members and advance the CDA's strategic priorities.”

Dr. Maxwell Sauder
Treasurer, CDA Board of Directors

In 2025, the CDA marks a century of leadership in dermatology. This milestone year honours the association's legacy while spotlighting the people, progress, and partnerships that have shaped the past 100 years and will carry us into the future.

HIGHLIGHTS TO DATE

- **100th Anniversary Logo** – Rolled out across all platforms and materials
- **100th Anniversary Landing Page** – [Dedicated landing page](#) featuring stories, milestones, and updates
- **100 Year Interactive Timeline** – Showcasing key events and achievements across the decades
- **Time Capsule Project** – Gathering reflections through a virtual and physical time capsule to preserve for future generations
- **Commemorative History Video** – In production with member reflections and key milestones



WHAT'S AHEAD

- **100th Anniversary Experience: A Journey Through Time** – An onsite, interactive showcase at the 100th Annual Conference in Halifax
- **Video Series Collection** – A suite of video features honouring our past, exploring the evolution of dermatology, and spotlighting members beyond the surface – their stories, specialties, and impact on the field.
- **Anniversary Time Capsule Sealing Ceremony** – Official close of the centennial capsule at the Annual Conference
- **CDA Centennial Chronicle Journal Supplement**

We thank our members, partners, and community for being part of this historic journey. Here's to 100 years!